

# PRIVACY POLICY

muranoarteluce.com

Effective Date:17.04.2026

*This Privacy Policy explains how Murano Arte Luce collects, uses, stores and protects your personal data when you visit our website or contact us in connection with our products. Please read it carefully. By using our website or contacting us, you acknowledge that you have read and understood this Privacy Policy.*

## 1. IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER

The data controller responsible for the processing of your personal data is:

Company name: Yuma Capital SRL

Trading name: Murano Arte Luce

Registered address: 16 Colentina Blvd. Ap. no. B44, 2nd District, Bucharest

Company registry no.: J2023016438407

VAT no.: 48729005

E-mail: info@muranoarteluce.com

Telephone: 0040 730 406 971

## 2. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to personal data collected and processed by the Company in connection with:

- (i) the use of the website <https://muranoarteluce.com/> (the "**Website**");
- (ii) communications initiated by you through the Website contact form, by e-mail, by telephone or through any other means of contact;
- (iii) the purchase of Products or pre-purchase enquiries;

This Privacy Policy does not cover the processing of personal data by third-party websites to which the Website may contain links. We encourage you to review the privacy policies of any third-party websites you visit.

## 3. PERSONAL DATA WE COLLECT AND HOW WE COLLECT IT

### 3.1 Data you provide directly

When you contact us through the Website contact form, by telephone or by e-mail, or when you submit a purchase enquiry or place an order, we may collect the following categories of personal data:

- (i) **identification data:** full name, company name (for Business Customers);
- (ii) **contact data:** e-mail address, telephone number, postal address (delivery and billing);
- (iii) **order and transaction data:** Products enquired about or purchased, correspondence and communications relating to your order, pricing and payment information (processed directly by us or by a payment processor chosen by us);

### 3.2 Data collected automatically

When you visit the Website, our hosting infrastructure may automatically collect certain technical data, including:

- (i) IP address and approximate geolocation (country/city level);
- (ii) browser type and version, operating system;
- (iii) pages visited, referral URL, time and date of visit, duration of session.

This data is collected for security, fraud prevention and Website performance purposes. It is not used to identify individual visitors unless required for the investigation of security incidents.

#### 4. PURPOSES AND LEGAL BASES FOR PROCESSING

We process your personal data only where we have a lawful basis for doing so. The table below sets out the purposes for which we process personal data and the legal basis relied upon in each case.

Purpose of processing	Categories of data	Legal basis
Responding to enquiries and providing information about Products	Identification data, contact data	Art. 6 (1) (b) GDPR (pre-contractual steps at the request of the data subject) and Art. 6 (1) (f) GDPR (legitimate interests) as a subsidiary basis for contacts initiated at the Company's own initiative
Processing and fulfilling orders (including delivery and after-sales communications)	Identification data, contact data, order and transaction data	Art. 6 (1) (b) GDPR (performance of a contract)
Compliance with legal obligations (accounting, invoicing, tax records)	Identification data, contact data, order and transaction data	Art. 6 (1) (c) GDPR (compliance with a legal obligation)
Website security and fraud prevention	Technical data (IP address, logs)	Art. 6 (1) (f) GDPR (legitimate interests of the Company to ensure Website security and integrity)

#### 5. RECIPIENTS AND DISCLOSURE OF PERSONAL DATA

We do not sell, rent or otherwise make your personal data available to third parties for their own marketing purposes.

Your personal data may be disclosed to the following categories of recipients, strictly to the extent necessary for the purposes described in this Privacy Policy:

- (i) service providers and processors acting on our behalf: IT and hosting service providers, e-mail and SMS communication platform providers, accounting and invoicing software providers, logistics and delivery partners. All processors are required to process personal data only on our documented instructions and to implement appropriate technical and organisational security measures;

- (ii) professional advisors: lawyers, accountants and auditors, subject to applicable confidentiality obligations;
- (iii) public authorities and courts: where required by applicable law, a court order or a regulatory authority with jurisdiction.

## 6. INTERNATIONAL TRANSFERS OF PERSONAL DATA

As of the date of this Privacy Policy, we do not knowingly transfer your personal data to recipients located outside the European Economic Area (EEA).

In the event that any service provider we engage processes personal data in a country outside the EEA that has not been recognised by the European Commission as providing an adequate level of protection, we will ensure that appropriate safeguards are in place (such as standard contractual clauses adopted by the European Commission or other permitted transfer mechanisms) prior to any such transfer.

## 7. DATA RETENTION

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by applicable law. The table below sets out our standard retention periods.

Category of data	Retention period	Rationale
Order and transaction data (contracts, invoices, correspondence)	10 years from the end of the financial year in which the transaction was recorded	Legal obligation (accounting and tax legislation)
Pre-purchase enquiry data (no order placed)	2 years from the last communication	Legitimate interests (follow-up, dispute resolution)
Technical logs and IP data	12 months	Legitimate interests (security)

At the expiry of the applicable retention period, personal data is securely deleted or anonymised. Certain data may be retained for longer periods where required for the establishment, exercise or defence of legal claims.

## 8. YOUR RIGHTS AS A DATA SUBJECT

Under applicable data protection legislation, you have the following rights in relation to your personal data:

<b>Right</b>	<b>Description</b>
<b>Right of access</b>	You may request confirmation of whether we process your personal data and, if so, obtain a copy of such data together with information about the processing.
<b>Right to rectification</b>	You may request the correction of inaccurate or incomplete personal data concerning you.
<b>Right to erasure</b>	You may request the deletion of your personal data where there is no compelling reason for its continued processing, subject to applicable legal retention obligations.
<b>Right to restriction</b>	You may request that we restrict the processing of your personal data in certain circumstances (e.g., while accuracy is contested or an objection is pending).
<b>Right to data portability</b>	Where processing is based on your consent or on the performance of a contract and is carried out by automated means, you may request to receive your data in a structured, commonly used and machine-readable format.
<b>Right to object</b>	You may object at any time to the processing of your personal data for direct marketing purposes or, on grounds relating to your particular situation, to processing based on our legitimate interests.
<b>Right to withdraw consent</b>	Where processing is based on your consent, you may withdraw it at any time without affecting the lawfulness of processing carried out prior to withdrawal.
<b>Right to lodge a complaint</b>	You have the right to lodge a complaint with the competent supervisory authority (see Section 11).

To exercise any of the rights set out above, please contact us using the details provided in Section 1. We will respond to your request without undue delay and in any event within one month of receipt. This period may be extended by a further two months where necessary, taking into account the complexity and number of requests; we will inform you of any such extension within one month of receipt of your request.

We will not charge a fee for responding to your request, unless the request is manifestly unfounded or excessive, in which case we may charge a reasonable fee or refuse to act on the request.

*Verification of identity:* For the protection of your personal data, we may be required to verify your identity before processing your request. We may ask you to provide proof of identity and, where relevant, of your right to act on behalf of another data subject.

## **9. RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY**

You have the right to lodge a complaint with the competent data protection supervisory authority. In Romania, the competent authority is:

Autoritatea Națională de Supraveghere a Prelucrării Datelor cu Caracter Personal (ANSPDCP)

Website: [www.dataprotection.ro](http://www.dataprotection.ro)

Address: B-dul G-ral. Gheorghe Magheru nr. 28-30, Sector 1, Bucharest, Romania

Telephone: +40 31 805 9211

E-mail: [anspdcp@dataprotection.ro](mailto:anspdcp@dataprotection.ro)

If you are habitually resident in another EU/EEA Member State, you may also lodge a complaint with the supervisory authority of that Member State.

We would, however, appreciate the opportunity to address your concerns before you contact the supervisory authority. We invite you to contact us directly in the first instance.

## **10. DATA SECURITY**

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, accidental loss, destruction or alteration. These measures are reviewed and updated on a regular basis in line with technological developments and best practice.

However, no method of transmission over the internet or method of electronic storage is completely secure. While we strive to protect your personal data, we cannot guarantee its absolute security. In the event of a personal data breach likely to result in a high risk to your rights and freedoms, we will notify you without undue delay, in accordance with our obligations under applicable data protection legislation.

## **11. CHANGES TO THIS PRIVACY POLICY**

We reserve the right to update this Privacy Policy from time to time to reflect changes in our data processing practices, applicable legislation or other relevant factors. The updated version will be made available on the Website with the date of the last update indicated at the top of this document.

For material changes – in particular changes that affect your rights or introduce new categories of processing – we will make reasonable efforts to notify you in advance through appropriate means (e.g. a prominent notice on the Website or direct communication where we hold your contact details).

We encourage you to review this Privacy Policy periodically.

## **12. CONTACT**

For any questions, requests or concerns regarding this Privacy Policy or the processing of your personal data, please contact us at:

E-mail: [info@muranoarteluca.com](mailto:info@muranoarteluca.com)

Telephone: 0040 730 406 971